

I MAKE AMERICA® CONEXPO-CON/AGG & IFPE GIVEAWAY
Official Rules

NO PURCHASE NECESSARY

1. SPONSOR: Association of Equipment Manufacturers, 6737 W. Washington Street, Suite 2400, Milwaukee, WI 53214 (“AEM”).

2. HOW TO ENTER: An eligible entrant must sign up as a *I Make America* supporter in person at the 2020 CONEXPO-CON/AGG & IFPE prior to midnight March, 14 2020. Only one entry per person. NO PURCHASE NECESSARY.

3. ELIGIBILITY: Anyone who, at the time of entry, is a U.S. citizen or permanent resident and is eighteen years of age or older. Employees of AEM, its promotion and advertising agencies, independent contractors and anyone involved in the development or execution of the giveaway and the immediate families (defined as spouse, parents, siblings, children and their spouses) of such persons and the members of the households of such persons, are ineligible.

4. PRIZE: Within one hundred and twenty (120) days of a winner being confirmed, and when is convenient to AEM, AEM will arrange to have the prize available for pickup by the winner. All pickup or delivery costs are the sole responsibility of the winner. All Giveaway participants agree that AEM is not liable for any loss incurred once the prize has left AEM’s control. All expenses not specified in these Official Rules, including, without limitation, duties, taxes of any kind whatsoever (including federal and state income taxes on the prize, sales taxes etc.), vehicle title and license fees, vehicle liability insurance and all future costs of accessories, replacement parts, repairs, maintenance and insurance are the sole responsibility of the winner.

5. APPROXIMATE RETAIL VALUE OF PRIZE: \$19,221.00.

6. SELECTION OF WINNER: A random drawing will take place after the completion of the 2020 CONEXPO-CON/AGG & IFPE, March 10-14, 2020, at Las Vegas Convention Center: 3150 Paradise Rd, Las Vegas, NV 89109 and Festival Grounds: 311 W Sahara Ave, Las Vegas, NV 89101. To be declared a winner, AEM (whose decisions are final and binding on all aspects of the Giveaway), must first confirm the selected entrant’s eligibility. If a selected entrant is deemed ineligible at the time of the drawing, an alternate entrant will be selected from among all remaining eligible entries. Attendance at the drawings is not required to be declared a winner. If a winner cannot be notified within fifteen (15) days after drawing, or in the event of a selected entrant’s non-compliance with any of the requirements of these Official Rules, the prize will be forfeited. A winner is free to decline a prize and AEM may select an alternate winner under these circumstances, at AEM’s option.

7. ODDS OF WINNING: Odds of winning depend upon the number of eligible entries received.

8. **REQUIREMENTS OF WINNERS:** The winner must strictly comply with these Official Rules and the failure to do so may, at AEM's option, result in prize forfeiture. Winner will be required to sign (i) an affidavit confirming eligibility and compliance with these Official Rules; (ii) a Publicity Release Form, granting AEM permission to use, without additional compensation, winner's name, city and state address, photograph, likeness, voice, and/or company information for purposes of advertising, promotion and publicity in any and all media (including the internet); and (iii) a Liability Release Form releasing AEM, those involved in the Giveaway's development or execution and other persons from any and all liability arising from this Giveaway and/or the receipt, use or misuse of the prize, including, without limitation, liability for death, personal injury, damage or loss of any kind.

9. **CONDITIONS OF PARTICIPATION:** By taking part in this Giveaway, participants agree to be bound by these Official Rules and the decisions of AEM are final in all matters relating to the Giveaway. AEM reserves the right permanently to disqualify from the Giveaway any person it believes has intentionally violated these Official Rules.

10. **GENERAL TERMS AND CONDITIONS:** Giveaway is subject to the Federal, state and local laws of the United States. **VOID WHERE PROHIBITED.** AEM reserves the right, in its sole discretion, to cancel, suspend or modify this Giveaway in any way, at any time, and without notice, should a problem beyond AEM's control corrupt the administration, security or proper play of this Giveaway. All entries become property of AEM and none will be acknowledged or returned.

11. **GOVERNING LAW:** Participants agree that the Giveaway is governed solely by United States law. Any claims arising out of the Giveaway shall be governed solely by United States law and may be brought only in Federal or state court in Illinois. If any provisions of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.